

abortion
support
network



Student Fundraising Toolkit

So, you've decided to raise some money for Abortion Support Network. That's great! But what next?

Organising fundraisers on top of essay deadlines and seminars can be daunting but fear not! We are here to help you along the way.

This handy guide has tips on how to pull off a successful fundraiser, exciting event ideas and directions to ASN materials so you can promote the brilliant cause you've chosen.

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First things first...

What kind of fundraiser do you want to hold? This will likely depend on how many people you can get together to help organise, the societies you're a part of, or the facilities at your student's union. Have a look through some of our event suggestions below or get creative and come up with your own!



Abortion Support Nail Salon

Get everyone together for a manicure session, paint on your pro-choice designs and have a chat about the coming feminist revolution... or even your next ASN fundraiser.



Feminist Film Night

Grab your popcorn and snuggle up to watch a movie. Get your nineties gear on for Clueless, watch some badass women in Speed Sisters, or go for an abortion-themed film like Obvious Child.



DIY Zines

Gather together your scissors, glue, glitter and card and print out some materials to make some beautiful zines and posters (some free, downloadable graphics can be found [here](#) and [here](#) and of course, the ASN Students Website). Don't forget to scan and share what you make with ASN Students!



Clubbing for Choice

Put on the tunes and dance the night away, all for a good cause! We've got a more detailed guide overleaf.

Clothes Swap



Gather your old clothes and your mates and get some new(ish) garms whilst raising some cash! You could even do some up-cycling whilst you're at it!

None of these take your fancy?

We've got an A-Z of fundraising ideas on our website!

Don't worry about starting small – even the tiniest amount can make the difference to somebody travelling for an abortion, so really truly every little helps!

ASN's 8 Top Tips for Fundraising...

1

Think about how you can **make the space welcoming** for everyone. Initiatives like [Good Night Out](#) are great for bigger events, or you might wanna check out the [Sisters Uncut Safer Spaces policy](#) for something a little more intimate. It might be as simple as creating an alcohol-free space, a chill out area, or assigning some people to be vibe checking on the day.

2

Set a **fundraising goal**. People are likely to give that little bit extra if they can see you've almost reached your target. Do some simple maths – how many people are likely to come x what you think you can get them to donate (for instance on a film night, the price of a cinema ticket) – and keep people updated as you go.



3

Get your **visuals on point**. Make some eye-catching posters, flyers and online materials to promote your fundraiser. It doesn't matter if you've got zero artistic talent – 2000s comic sans paint meme's are always a hit, or scan a hand scrawled leaflet for the DIY effect.

4

Ask your Student's Union for help – that's what they are for! Be it the Women's Officer, Welfare Officer or a member of SU Staff, you're bound to find someone to help in the union. Be it with printing, venue help or digging out that old badge maker.

5

Make the most of **online fundraising tools**. Create a Facebook fundraiser for people who can't attend, or check out [Party for the People](#) if you're thinking of selling tickets ahead of time! Don't forget – there are always people who don't get around to donating straight away, so leave the fundraiser open for a few days afterwards to catch those final donations!



6

Get everyone to bring along something to **split the workload** – be it a song suggestion for the playlist, decorations, or their favourite nail varnish.

7

Badges, popcorn, goodie bags – **sell stuff on the night** and make a little more! Though don't forget a float if you'll be doing this...



8

Spread the love! Remember to **say thank you** to the people who came and let them know how to get involved next time – there are bound to be some future feminist fundraisers out there.