



# Abortion Support Network Fundraising Guide





# Fundraising for ASN



ASN is an abortion fund, which means we believe “I can’t afford an abortion” should not be the only reason someone becomes a parent. ASN is here to catch those who are unable to access an abortion in their country, and who do not have the financial resources to access one abroad.

No matter what you do, funds you raise will make a huge difference to people who need to travel to access abortion care.

In this guide, you’ll find hints and tips for getting started with fundraising.

[www.asn.org.uk](http://www.asn.org.uk)



[@AbortionSupport](https://twitter.com/AbortionSupport)



[@AbortionSupportNetwork](https://www.instagram.com/AbortionSupportNetwork)



[AbortionSupportNetwork](https://www.facebook.com/AbortionSupportNetwork)



AUCTION, BAKE SALE, CAR BOOT,  
DINNER PARTY, EBAY SALE, FACEBOOK,  
FUNDRAISER, GARAGE SALES, HEAD SHAVE,  
INDIE NIGHT, JUMBLE SALE, KNOCK-OUT  
TOURNAMENT, LIVE MUSIC, MARATHON,  
OPEN MIC NIGHT, PUB QUIZ, QUIZ NIGHT,  
RAFFLE, SMALL CHANGE, TRIATHLON,  
VARIETY SHOW, WALK FOR CHOICE, XMAS  
CARD DONATION, ZIPWIRE.





# What a difference your fundraising makes

The money you raise helps us to support people who need to travel for abortion care from the Republic of Ireland, Northern Ireland, Gibraltar, Isle of Man, Malta, and Poland. ASN is a registered charity, providing information, financial assistance, and where needed and when possible, accommodation in volunteer homes to those forced to travel for abortion care. The cost of this generally ranges from £400 to £2,000, and can be more depending on circumstance and stage of pregnancy. Our clients tend to be those who are marginalised and at risk – those in and escaping abusive relationships, people with insecure immigration status, families with pregnancies diagnosed with fatal foetal abnormalities, people who are poor. At ASN we do not ask our clients how they got pregnant or why they want abortions. Our only criteria are financial need and availability of funds.

*"I need your help to organise a trip to the Netherlands to have an abortion. I have made this decision after a long time of reflection. My situation is very complicated, I have no support from anyone, I do not have a car and will have to travel by bus or other public transport. I know that after my return I will have to quarantine in Poland. If possible, I would need support to arrange an appointment and an interpreter on site at the clinic. My English language is unfortunately at a basic level. Can you help me?"*

- ASN client we helped in 2020





# Getting started

There are so many things you can do to raise money for ASN, and you can be as creative as you like!

Things like 10ks, bake sales, pub quizzes and sponsored walks have all worked really well for us in the past. But the sky really is the limit when it comes to creative new fundraising ideas.

Do you have a hobby you can be sponsored for, or are you and some friends looking to try something new?

Whatever you decide to do, the key things to remember are:

## Set a target

You'll need to set a fundraising target, and a fundraising page to collect donations.

(More on this on page 7)

## Be ambitious, but make it doable

Fundraising can be a chance to be creative and have fun, but set a realistic goal.

## We are here for you!

We want to help you get set up and support you as you fundraise, so get in touch!

Reach us at [community@asn.org.uk](mailto:community@asn.org.uk)







# Need some inspiration?



Glasgow Students for Choice organised a Walk for Choice in April 2021, setting a group target to walk the same number of kilometres as the journey from Belfast to Liverpool and back. They set up a Strava group, recruited a group of walkers, and on 11 April set out to walk the 639km, raising an amazing £858 for ASN.

Do you teach a class, and could donate the proceeds to ASN? In 2020 we received over £600 from virtual yoga classes.

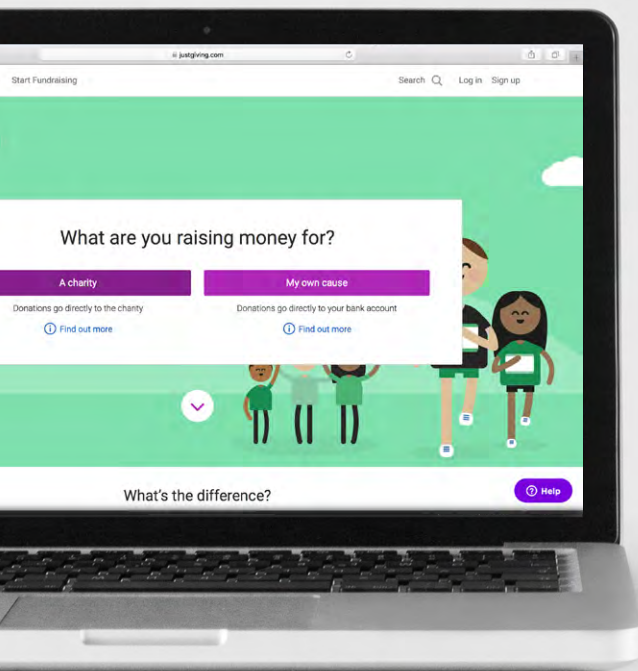
## Anna's fundraising story

*"I choose to fundraise for Abortion Support Network because it's a charity I am incredibly passionate about and I know exactly where the funds raised are going.*

*I've organised two bake sales, a fundraising birthday party (which included a raffle, tombola, pro-choice merch being sold and games- 'disco bingo', 'modern jukebox' and face-painting!), ran the Royal Parks Half Marathon, Great North Run in 2018 and ran the London Marathon in 2019.*

*Loved all of it (apart from miles 20-23 of the marathon!!!) Got a TONNE of support from Abortion Support Network including motivational cards, fundraising and prize ideas, phone calls from the fundraising team, shout-outs on social media, a post-half marathon massage – and more!*

*I would absolutely recommend fundraising for Abortion Support Network!!! The support you receive is absolutely phenomenal and you can truly say you're raising money for an organisation, which helps people in such a tangible way."*



## Challenge events

There are lots of larger events you can join and use to raise money for ASN. Always wanted to run a marathon? Maybe now is the time!

You can usually find events online, or through your local community. Larger cities have running and cycling events each year, or you can set your own challenge (alone or with others).

Events like 10ks and triathlons can be great for fundraising as there's a challenge involved, and great motivation for you.

## How to get started

Register your place, making sure you have enough time to train for the event.

Set a target for your fundraising and create your page on [Justgiving](#).

Get in touch! We can help you with quotes, case studies and any information you need. We also want to help share your fundraiser and wish you luck! [community@asn.org.uk](mailto:community@asn.org.uk).

## Making a fundraising page

Once you've found your event and a set a fundraising target, it's time to set up a page using [Justgiving](#).

Include information on why you've chosen to fundraise for ASN and when your event is, how much you're hoping to raise.

Share your page with friends, family, colleagues and on social media! Some challenge events have their own social media which can boost your page even further, and you might even want to contact local press to share your challenge.

Remember to get in touch with our fundraising team and we can help you share your page: [community@asn.org.uk](mailto:community@asn.org.uk).





## Other ways to fundraise

You can fundraise at work, university or in your community with things like raffles, bake sales, pot lucks and bring-and-buys. There are so many ways to raise money for ASN!

If you want to get started, get in touch and we'll help you.

## Other ways to give

The majority of our funding comes from individual donors, and an amazing network of people give us regular donations each month. You can make one-off and regular payments on our website at [asn.org.uk/donate](https://asn.org.uk/donate).

If you're getting married or have a birthday or occasion coming up, why not ask for donations to ASN? You can do this on [Justgiving](#) or directly on [Facebook](#), and share with your friends and family.

Head to the fundraising page on our website for other ways to raise money for ASN: [asn.org.uk/fundraising](https://asn.org.uk/fundraising).

## Making your fundraising donation

Often the simplest way to raise money for ASN is to set up a [Justgiving page](#), but if you've collected donations in another way head to [asn.org.uk/donate](https://asn.org.uk/donate) to send us your donation.

You can get in touch with us at [community@asn.org.uk](mailto:community@asn.org.uk) and we'll help you.







# Thank you for fundraising for ASN!

Every fundraiser helps us to support people who need to travel for abortion care.  
Stay in touch: [community@asn.org.uk](mailto:community@asn.org.uk)

